



## August 2014 Newsletter Volume 51 Issue 1

### WELCOME TO THE MOST EXCITING DISTRICT IN TOASTMASTERS



Welcome to the most Exciting District in Toastmasters! What a wonderful time to be a Toastmaster in District 35. For the first time in several years, we attained “Distinguished Status.” In so doing, we set a new record high number of members, a new record high number of clubs, and a new record high number of Distinguished clubs. Rather impressive.

I have a personal definition for the term “Distinguished” and it is simply this:

**“Distinguished means that our members are receiving that for which they joined Toastmasters in the first place.”** As long as we continue to help each other achieve our Toastmasters goals, have fun, produce well organized meetings, and follow the Toastmasters program as developed, we will continue to be “Distinguished”.

Following that line of thought, how long has it been since you completed an educational award? For our newer members, I’ll bet the answer is “recently.” For our more long term members, I’ll bet it’s been a while. Why not challenge yourself this year? Reaffirm the reasons you are a Toastmaster. Reinvigorate your program and help re-energize your club(s). To that end, I am asking every member of District 35 to complete at least one educational award this year. Think of the enthusiasm we can generate by filling our agendas with speakers at every meeting and having to compete for a speaking role because of the high demand. We can do it! All we need is your help. Go for it!

Due to cost and complexity, we will be changing our website. We will be migrating to the FreeToastHost system. A most capable and competent committee of District members is working on this project. As of this writing, we do not have a deadline for the switch to be accomplished. Please have patience as we proceed. For those clubs that use the tm35.org site as the host for their club websites, you too will be migrating. As the committee gets the details worked out, you will receive information on how to accomplish the move for your club.

Start planning now to attend the Fall Conference in Wisconsin Dells on November 7–8, 2014. International Director, Alan Shaner, will be our guest. I have had the pleasure of meeting Alan and he is a most interesting person and Toastmaster. You, too, will enjoy meeting him. The information he will share with us will be of great benefit to all of our members and our clubs.

As I type this, I am getting ready to travel to Malaysia for the International Convention and District Officer training. This will be my 3<sup>rd</sup> District Officer training session and I am very much looking forward to being there. (However, the 20+ hours in various airplanes getting there, not so much.) The training sessions produced by TI are absolutely worth the time and effort required to attend. I know I will be bringing back great information and ideas for the benefit of the District and all our members.

Get out your manuals and get going on your educational award for the year.

Yours in Toastmasters,  
Craig W. Carpenter, DTM  
District 35—District Governor

*“I am asking every member of District 35 to complete at least one educational award this year.”*



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### DISTRICT SPEECH CONTESTS

#### Fall 2014 Humorous and Evaluation Contests

Club Deadline:  
August 16, 2014

Area Deadline:  
September 20, 2014

Division Deadline:  
October 18, 2014

#### Spring 2014 International and Tall Tales Contests

Club Deadline:  
February 7, 2015

Area Deadline:  
March 14, 2015

Division Deadline:  
April 11, 2015

*Will you compete?*

*Will you cheer on your  
fellow Toastmasters?*

*Join in on the fun!*

### DON'T LOSE TRACK OF TIME

I love summer. I'll take hot and humid over howling, blustery cold any day. The bad thing about summer is it goes by too fast. There's so much to do in September. I'm busy canning and freezing, cutting firewood and "putting the garden to bed." It's the last chance to air quilts on the clothesline, thoroughly clean the chicken coop, and do all the last-minute things I didn't do over the summer.

Then suddenly, it's mid-October, and I realize our club hasn't created a success plan. I have personal goals, too, that I haven't planned. Remember that planning is creating S.M.A.R.T. goals (Specific, Measurable, Achievable, Realistic and Time-bound), creating a schedule, and working on a regular basis to achieve them.

Make a commitment right now to write your personal goals for the Toastmaster year on paper. If you hold club office and your officers haven't met to formulate a plan yet, contact them before the end of the day. It's not too late to get the ball rolling.

I'm Vice President Membership in a club this year. While the club officers haven't finalized our Club Success Plan, one big component of it is doubling our 9 members to 18. While it seems like a stretch goal (and perhaps it is), breaking it down meant adding three-quarters of a member every month ( $9 \text{ divided into } 12 = \frac{3}{4}$ ). This means in July we needed .75 new members; August we need 1.5; September we need 2.25; October 3.0, etc. In our first August meeting, a guest turned in her application. We're on track. She took 2 applications with her for her husband and daughter to join, and we're holding our first Open House in September, so I expect we will remain on track. Every time we hit a marker, we win. Every win makes us more determined to succeed the following month.

We've already earned a Distinguished Club Program point for an advanced communicator award. Our officer list was in on time, and when we realized we needed to get dues in by October 1, several members pulled out their checkbooks and wrote their dues renewals right then and there on August 4—remember, there's no penalty for paying early! The dues will be paid on time, we'll get another point, and another win.

The key is getting started. We will succeed because we are committed to winning now rather than waiting until it's too late.

This year, District Governor Craig has issued a challenge to all members of District 35. He expects each of us to earn at least one educational award this year. If you are up to the challenge, now is the time to create your plan for success. Don't let time get away from you.

Rhonda Williams  
Lt. Gov. Education and Training





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**Did Your Club  
Receive Credit for  
Officer Training  
(Goal 9 of the DCP)?**

**Make sure your  
officers receive credit  
for attending Officer  
Training (TLI)!**

Click here to check  
your club's training  
record:

[http://  
dash-  
boards.toastmasters.or  
g/Club.aspx?id=35](http://dash-boards.toastmasters.org/Club.aspx?id=35)

Please double check  
and confirm the  
information is correct  
for your club and all the  
officers that attended  
received credit for  
attending.

If there is an error,  
contact your division  
governor as soon as  
possible. There is a  
limited timeframe to  
submit corrections.



## OCTOBER 1, 2014 – TOASTMASTERS DUES RENEWAL REMINDER!

When do we need to pay our Toastmasters dues for fall?

**All Toastmasters club dues should be paid to  
Toastmasters World Headquarters by Wednesday,  
October 1, 2014.** That means that beginning today, each  
VP Membership and Treasurer should begin talking  
about the importance of why we pay our dues on or before October 1, 2014. Here's  
some helpful information:



**What's important about paying Toastmasters dues on/before October 1, 2014?**  
Distinguished Club Program (DCP) Credit. By submitting on or before October 1,  
your club earns credit in the DCP program. The DCP program ensures a  
Toastmasters club is healthy and growing – in support of its members.

*For a reminder of all the goals in the DCP, please see the chart on page 4.*

### **To Remain "In Good Standing"**

To be eligible for contests – a member must be in "good standing" in order to  
compete. In addition, the club must be "in good standing." That means at least 8  
members must have paid club renewals on or before October 1, 2014.

### **What can I do now to prepare for submitting dues?**

**Club Officers:** The VP Membership can run a report that lists all current club  
members. Have the VPM and other Board Members, if desired, contact each  
member to let them know that club dues are due to World Headquarters on or  
before October 1.

**Club Members:** Ensure you bring your club membership dues to your next club  
meeting!

### **Where can I get more information about paying Toastmasters dues?**

If you have questions about the October 1 Toastmasters dues payment date, please  
contact your Club President, VP Membership, Treasurer, or Area Governor.

**Remember: When membership renewal dues are submitted on time, everyone  
benefits.**

Cindy Laatsch  
Lt. Governor of Marketing



# DISTRICT 35 TOASTMASTERS

Where Leaders  
Are Made

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### DISTINGUISHED CLUB PROGRAM GOALS

Following are the goals your club should strive to achieve during the year:

#### EDUCATION

1. Two Competent Communicator (CC) awards
2. Two more CC awards
3. One Advanced Communicator Bronze (ACB), Advanced Communicator Silver (ACS), or Advanced Communicator Gold (ACG) award
4. One more ACB, ACS, or ACG award
5. One Competent Leader (CL), Advanced Leader Bronze (ALB), Advanced Leader Silver (ALS), or Distinguished Toastmaster (DTM) award
6. One more CL, ALB, ALS, or DTM award

#### MEMBERSHIP

7. Four new members
8. Four more new members

#### TRAINING

9. A minimum of four club officers trained during each of the two training periods

#### ADMINISTRATION

10. On-time payment of membership dues accompanied by the names of eight members (at least three of whom must be renewing members) for one period and on-time submission of one club officer list

➤ *For new clubs that are chartered between October 1 and June 30, the charter submission fulfills the requirements for the on-time officer list and payment of membership dues.*

#### AND...

Clubs must have 20 members or a Net 5 growth of membership from their July 1 base membership number.



WHERE LEADERS ARE MADE

### TOASTMASTERS VIDEO BRAND CONTEST

Since the refresh brand was rolled out in 2011, clubs have made great efforts to transition to the updated brand, and we are almost there in achieving our goals. For many clubs, it is simply a matter of not having the funds to purchase branded materials – for those clubs, help is on the way! If your club needs help branding, enter the Toastmasters monthly brand video contest to win a branded banner, a lectern or marketing materials for your club.

#### Contest Dates

The Toastmasters Video Brand Contest began on August 1, 2013 and runs through December 31, 2014.

#### Winning Clubs

Each month the top 10 club videos will be entered into a drawing. One club will be selected to win branded materials (e.g., banner, lectern) valuing \$100. (Includes shipping costs.) The winning club will be announced the first week of each month.

#### To Enter the Contest

Send a short video of your club's members showing their excitement for the Toastmasters brand. **To compete for the month of August 2014, send a link of your club's video to [brand@toastmasters.org](mailto:brand@toastmasters.org) by August 31, 2014.**



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### Donations for Volunteering

Do you work for a company that donates money to organizations when employees volunteer their time?

If you are a district or club officer, or do extra volunteer work for your club or the district (and so many of us do!), don't overlook the opportunity to get a donation made to the district in your name!

Contact Rhonda Williams at [lgmd35@gmail.org](mailto:lgmd35@gmail.org) for more information.

Act as if what you  
do makes a  
difference.  
It does.

~William James

## METRO AND SOUTHEAST DIVISIONS TEAM UP TO HOST JOINT TLI

Metro and Southeast Divisions teamed up to host two combined club officer training sessions on Saturday, July 12 and Monday, July 21 at the Medical College of Wisconsin in Milwaukee.

This joint effort was piloted last year and proved to be such a success that Division Governors Keith Cumiskey (Metro) and Doug Anderson (Southeast) wanted to continue the approach. Metro and Southeast Divisions have overlapping geography and in many cases, membership as well, so teaming up made a lot of sense. Combining the divisions for training offered benefits to the officers and organizers alike.

First, the joint sessions helped bring more clubs together... more feedback, more knowledge transfer, and more sense of the Toastmasters community. Second, planning and logistics was more efficient. It takes less effort to plan one event for 100 people than two separate events for 50 people each. A total of over 200 club officers were trained between the two sessions or 64% of all club officers in the two divisions. Some of the great attendance can be attributed to an upfront effort to obtain the names of incoming club officers. Since Toastmasters International will not provide the club officer lists until July 28, each area governor contacted their clubs to obtain the lists. This not only provided an opportunity to promote the upcoming training, but allowed for preprinted name badges with color coding by officer roles. It also provided a great list for personalized follow up between the two events.

Metro and Southeast Divisions have an abundance of experienced and qualified Toastmasters (35 DTMs). It would have been easy and natural to tap into this wealth of experience to find exceptional presenters. However, an effort was made to identify presenters of the club officer roles who had demonstrated successful leadership at the club level, but not previously presented at a TLI. This expands leadership opportunities and increases the pool for future District leadership.

Being new to their Division Governor roles, Keith and Doug leveraged the experience of last year's Division Governors, Cindy Laatsch and Dave Simono. Dave served as TLI Dean and coordinated the majority of the events.



Keith Cumiskey, DTM  
Metro Division Governor

Douglass Anderson, CC  
Southeast Division Governor



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### BUILDING NEW MEMBERS AND RETAINING CURRENT MEMBERS

Below are highlights from one of the July 2014 TLI sessions as the officers brainstormed ideas to help build their membership through recruitment efforts and retention of current members.

*Thanks to Sue Wittmann, E2 Area Governor for submitting.*

1. Create invitations. Have each member think of a person that the Toastmasters program could benefit and then have each member give the invitation out to the person they think of.
2. Secret Pals – Send a note of encouragement to a member.
3. Secret Pal – At a holiday party, reveal the secret pal.
4. Teleconference with other clubs.
5. Pick a member and teach them your role. Then empower him or her to do it.
6. Invite guests from the community. Network at various community events.
7. Get involved with local schools. Talk up Toastmasters with community colleges. Talk to youths and secure future generations of Toastmasters.
8. Utilize Social Media w/pictures.
9. Contact other organizations and talk to their officers. Explore how Toastmasters would benefit them.
10. Host an “End of the Year” party. (Have it outside your normal meeting ground.)
11. Nurturing your fellow Toastmasters.
12. Tap into your seasoned vets.
13. Look at old membership lists. Call them and invite them back.
14. Get members on committees. Engage them. Share the work.
15. Hold different styles of meetings. Examples: Backward meetings, Deja vu speeches, theme events.
16. Introduce new members to other members. Connect people together.
17. Speech craft – Hold a class to area businesses on how to give a speech.
18. Website – Keep it up to date: publish events, include links, testimonies, meet the members
19. Speak Offs/ Dinner Theaters / Hosted off site events / Advertise and get the word out for guests to join.
20. Video Testimonial (YouTube)
21. Meeting recaps – Compile mini newsletters with a recap of the meeting events and topics of speeches.
22. Advertise for members.
23. Encourage dual membership.

### 2014 Fall Conference Help Wanted

Seeking individuals who are outgoing, willing to learn, and flexible in a changing environment, to volunteer their time and expertise in filling the following positions.



#### **Room Monitors**

Responsible for rooms during breakout sessions; including but not limited to set-up, presenter introduction, presenting appreciation certificates, ensuring AV equipment is operational (short training session will be provided Friday evening of conference). Application Deadline: Monday September 15, 2014.

#### **Program & Logo Designer**

Roles may be divided; however, may need to coordinate with each other. Responsible for creating the layout and graphic design of the conference program and logo, using the theme of “Ignite the Spirit”.

**Program Designer applicants:** please include a 100-word paragraph of your experience, qualifications, and a sample of your work. Application Deadline: Friday, September 5, 2014.

**Logo Designer applicants:** first submit your intent to design and then get creating! Logo will be selected via popular vote of the Conference Committee and the District Council. Application of Intent Deadline: Friday, September 5, 2014; Logo Submission Deadline: Monday, September 15, 2014.

Please apply via email to:  
Peggy Lee Hanson, Conference Co-Chair  
[PegsPerk@Gmail.com](mailto:PegsPerk@Gmail.com)



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### Membership Building Contests

Throughout the year, Toastmasters International offers several membership building contests.

#### **Smedley Award Program Dates: August 1 – September 30**

In honor of Ralph Smedley, can your club add five new, dual, or reinstated members between August 1 and September 30? By doing so you'll qualify to receive a "Smedley Award" ribbon to display on your club's banner. In addition to the ribbon, qualifying clubs earn a special discount code for 10% off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)

Applications and payments for members who join between August 1 and September 30 must be received at World Headquarters or online no later than September 30. Each member's join date as listed on the application must be for August or September.

The addition of transfer and charter members does not count toward "Smedley Award" credit.

For club and individual contest rules and details, go to [www.toastmasters.org/membershipcontests](http://www.toastmasters.org/membershipcontests)

### CONGRATULATIONS, JIM HOMAN!

Jim Homan won the International Speech Contest in Manitowoc way back in May and will represent District 35 in the semi-finals on Thursday, August 21 at the International Convention in Malaysia.

We wish Jim the best of luck on his adventure!



### THE LATEST BUZZ ABOUT THE CONVENTION

We may not be fortunate enough to attend the International Convention in person, but with the wonders of social media, you can experience it second hand.

For convention updates from Kuala Lumpur, follow us on:

- Instagram [@toastmastersinternational](https://www.instagram.com/toastmastersinternational)
- Twitter [@toastmasters](https://twitter.com/toastmasters)
- like our [Facebook Fan Page](#)
- join the [Facebook members-only group](#).

Don't forget to use the hashtag #TICov14.

Several of our members will also be attending, including Craig Carpenter, Rhonda Williams, and Jim Kohli. Watch for their updates and posts on their Facebook pages throughout the convention.





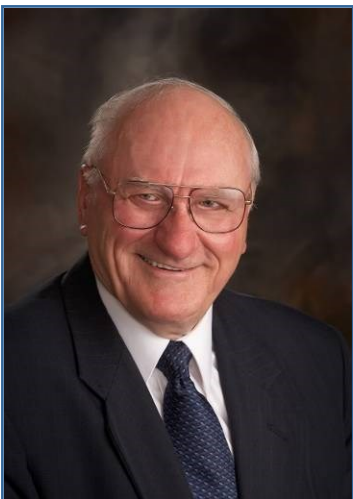
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### CELEBRATING TOASTMASTERS QUINQUAGENARY (50<sup>TH</sup> ANNIVERSARY)

By Virginia Dessart, ACB/ALB

50 years ago, the Beatles took America by storm, Diet Pepsi was born, and the first Mustang rolled off the assembly line in Dearborn, Michigan. 50 years ago the Civil Rights Act became law in America.

...and 50 years ago a young man by the name of Everil Quist took his first baby step toward becoming the entertaining speaker he is today — he joined Toastmasters.



A Toastmaster Quinquagenarian and DTM, Everil was first introduced to the world of speaking in Clinton, WI with the Stateline Toastmasters Club. His introductory speech (now called an Ice Breaker) lasted a mere 17 minutes and 20 seconds. Even though told it was boring, he instantly fell in love with the speaking experience and has been a continuous Toastmaster member ever since — often of several clubs simultaneously.

#### What Has Changed In Toastmasters Over 50 Years?

As Everil hits rewind on his 50-year Toastmaster movie reel, he recalls many things that have changed within the organization:

- In 1972, Toastmaster membership was opened up to women for the very first time
- The old ATM-DTM achievement levels were expanded to include today's Leadership and Communication Tracks
- PowerPoint presentations are commonplace today
- Toastmasters Clubs now have a presence internationally
- The required minimal dress code (a suit and tie) has

evolved into a virtually non-existent dress code — although dressing professionally is stressed by TI, each club dictates expected attire

#### What Has Toastmasters Done For You?

When asked what Toastmasters membership provided to him, Everil replied with a spark in his eye as he demonstrated his impromptu speechmaking skills, "Membership in the Toastmasters Organization opened many doors for me and taught me:

- To THINK on my feet through Table Topics sessions
- To LISTEN to speakers in order to give positive feedback
- To PRACTICE in order to deliver an effective speech
- To gain CONFIDENCE in speaking before an audience

"I've learned 'What's in it for Them' is ultimately more important than 'What's in it for Me' and that in preparing a speech, 'What will the audience take home from my message' is key to an effective presentation.

"Because of Toastmasters, I formed QuistSpeaks, a Professional Speaking Business ([www.QuistSpeaks.com](http://www.QuistSpeaks.com))."

*"Quinquagenary  
Toastmasters  
membership has  
truly given me  
'A Thrill of a  
Lifetime!'"*

Opportunities exploded on the scene for Everil after membership in Toastmasters. Within Toastmasters itself, these include:

- presented a Key Note Speech at a District 35 Convention
- gave the Invocation at a District 35 Convention Banquet
- a highlight - received the prestigious "T" Award
- competed in a District level Speech Contest (he came in second after Jerry Starke, who went on to 'win it all' at the International Speech Contest)
- conducted numerous Speechcraft and Youth Leadership Programs

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- chartered 14 new Toastmasters Clubs and assisted with several others

His accomplishments outside Toastmasters are numerous. With the background and confidence Toastmasters provided, Everil was able to eloquently and successfully:

- address International audiences over four continents
- travel and volunteer with the U.S.A.I.D. (U.S. Aid for International Development) Farmer to Farmer Programs in Europe, Africa and former Soviet Union countries
- receive the 'President's Volunteer Service Award'
- receive "FFA Business Person of the Year" recognition
- deliver a presentation to members of the L.I.F.E. Program at the University Of Wisconsin, Stevens Point

Everil emphatically stated, "I received necessary hands-on leadership skills by holding the offices of Club President, Area Governor and Division Governor.

"Quinquagenary Toastmasters membership has truly given me 'A Thrill of a Lifetime'!"



## DID YOU SEE DISTRICT 35 REPRESENTED IN THE JULY TOASTMASTER MAGAZINE?



Just how close do you read the *Toastmaster* magazine when you receive it in the mail (or on your tablet or online)? Did you notice the TWO submissions from members in District 35?

Richard Schreiner, DTM, Secretary of the Profesionales Bilingues Club in the Metro Division submitted a letter that was published on page 3. An excerpt from the letter is "With the 2014 International Convention being held in Kuala Lumpur, this is a good year to celebrate, and show our respect for the word *international*."

And on pages 12–13, Phyllis Theiser, ACS, CL, is a member of Plymouth Toastmasters in Eastern Division, as well as the Toastmasters@MIT Club in Cambridge, Massachusetts. She submitted a great article with tips for non-native English speakers to improve their speaking and make sure their English is understood.

Log on today at [Toastmasters.org](http://Toastmasters.org) and read the submissions in their entirety.



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### FALL CONFERENCE 2014 UPDATE

**Spirit.** This word holds many meanings. Each of us has a personal identification with this word. Spirit can mean different things to us at different junctions in our life. Some definitions that may come to mind are

...  
U rah rah...adult beverages....ghostly....mood....  
determination.

Spirit can change when we add a little fuel, light a match, start a fire...as in...ignite.

That's right folks, the theme for this year's District 35 Fall Conference is:

#### **IGNITE THE SPIRIT**

Now, you can define this theme any way you like, but the real story is this is a must attend, can't miss it, "be there or be square" event!

The TM35 Leadership Club is our gracious host. A club of experienced and decorated Toastmasters presided by Gina Nevin. If you know Gina, you know that Gina is a four letter word for FUN! When you come to this Conference, you can plan to have fun, learn a lot, and experience Toastmasters in action.

Here's a run down of what to expect:

#### **Friday November 7, 2014**

Hotel check-in and the conference registration desk will open at 4:00 p.m.

The Evaluation Contest will begin at 7:00 p.m. (your club is participating in the area contests...right?) It's really amazing to attend the spectrum of the contests — Club — Area — Division — and then the grand finale at District. Seeing the District contestants in action is a tremendous learning opportunity for you to enhance your Toastmasters experience. Watch and

learn!

Friday Fun Night will be truly entertaining. Gail Rust with the support of her Love of Laughter club has some special things planned.

#### **Saturday November 8, 2014**

Saturday will be packed with motivating educational sessions, networking opportunities, recognition of clubs and members that achieved educational awards, and the ever important business meeting.

Saturday includes the District Humorous Speech Contest. You know, it's more fun to speak to a bigger crowd as the audience inspires the speaker. Come and join the audience to support your fellow Toastmasters — you will definitely enhance the camaraderie. And hey, it might be you up on stage!

This year, District 35 has the honor of hosting Toastmasters International Board of Directors, Alan Shaner. Alan is the Region 5 International Director. Toastmasters is always up to something new to enhance member experience and Alan is here to share the innovative future. As a member of the Toastmasters International Board of Directors, Alan is a "working ambassador" for the organization. He works with the Board to develop, support, and modify the policies and procedures that guide Toastmasters International in fulfilling its mission. Member satisfaction is key and Alan wants to meet you. Alan is on hand to answer any of your questions. Come and share your ideas with him.



You are invited to come for all or part of the Fall Conference. Just Friday night, just Saturday daytime, or stay for dinner and into the evening. Some people will want to enjoy all the activities of Wisconsin Dells.

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Often, members bring their families. Chula Vista is offering some great room rates. The kids can go to the water park and the parents can be at the Conference... everybody has a memorable experience!

Registration will open soon to clubs and members; it is also open to the public. We are expecting to have record attendance of both members and future members. So many people want to learn about Toastmasters and this is a great opportunity. There may even be some bonuses available for clubs and members that register early. Details coming soon.

One of the nicest aspects of coming in to Chula Vista is that you will be gifted with a Goodie Bag. Diane Finnegan and her Reedsburg Area Toastmasters are in charge of this very important element. I'm excited to see what they have planned.

As with any Toastmasters event, we always need volunteers. Often these roles can be great for a High Performance Leadership project. If you'd like to jump in and help out, kindly contact the person listed below for the area in which you are interested.

See you at Chula Vista,  
Holly

### Ignite The Spirit at the D35 Fall Conference November 7-8, 2014



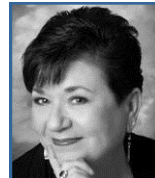
Peggy Lee Hanson, Co-Chair  
pegsperk@gmail.com

Holly Pitas, Co-chair  
hollyshouseafh@yahoo.com



Diane Finnegan, Goodie Bags  
DFinnegan4336@gmail.com

Gail Rust, Friday Fun Night  
Gail@gailrust.com



You can teach a student a lesson for a day;  
but if you can teach him to learn by creating curiosity,  
he will continue the learning process as long as he lives.

~ Clay P. Bedford



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### LOOKING FOR A VENUE TO PROMOTE YOUR CLUB?

#### WOULD YOUR CLUB LIKE TO BE INTRODUCED TO 700 PROSPECTS?

On Wednesday, October 29, 2014, more than 700 people are expected to attend the **Career Tools Conference** at the Cousins Center in Milwaukee. This all volunteer event features more than 30 free educational and interactive workshops, one-on-one coaching sessions, networking opportunities, and access to community services and resources . . . including Toastmasters! The event is free and open to the public, and is designed to empower and energize the job search for both unemployed and underemployed adults, age 19 and above.

The Career Tools Conference is Kathy Shine's sixth High Performance Leadership project. When talking about the event to Toastmasters, Kathy describes it as a "piece of cake." "The Career Tools Conference brings the best of the **Community** together to build **Awareness** of resources and **Knowledge** of job search strategies and techniques that **Empower** the job seeker."

Several current and past Toastmasters are leading workshops this year, including Cindy Laatsch, (Lt. Governor Marketing), Gail Rust, "Kinza", Scott Lesnick, Kris Pool, Jeff Ebel, Bob Bach-



man, Phil Gerbyshak, and Laura Parrino Byxbe as the morning keynote speaker.

#### Promote your Toastmaster Club at this event!

- Provide members to Talk Up Toastmasters at one of two resource tables throughout the day (7 am to 5 pm)
- Introduce workshop presenters
- Greet visitors (wear your Toastmasters name badge)
- Be a spokesperson for the event (great opportunity to be interviewed by local TV stations)
- If you're an HR professional, volunteer to conduct one-on-one resume review or mock interview. Afterward, give the candidate your club's business card.

Contact [KLSHine@yahoo.com](mailto:KLSHine@yahoo.com) if your club wants to participate.

<http://tiny-url.net/careertools2014>

Help spread the word!

**#CareerTools**



#### Newsletter Submissions Wanted

All members are encouraged to contribute articles and content to the District 35 newsletter. Please send your article and any supporting pictures to Kris Pool, Newsletter Editor, at [KPOOL33@yahoo.com](mailto:KPOOL33@yahoo.com).

Upcoming submission dates are: October 8, December 10, February 11, April 8, and June 10.

Topics of interest include: Net 5, HPL projects, club chartering, officer training, themed meetings, PR contests, PR tips and suggestions, collaboration with other clubs, best practices, or your own ideas.