



STILL THE MOST EXCITING DISTRICT IN TOASTMASTERS



My opening sentence in the last newsletter was “Welcome to the Most Exciting District in Toastmasters.” Guess what? It still is. Since that last newsletter, club officer training has been completed, Area Governor club visits are in full swing, the Fall Conference Committee is in the midst of putting together a truly exciting conference, and Toastmasters all over the District are having fun. And I hope all your club dues were sub-

mitted before October 1.

In August, I had the extreme pleasure of attending District Officer Training and the International Convention in Kuala Lumpur. I hope it is not too un-District Governor-like to say, “Man, what a hoot!?” Malaysia is a most beautiful country. The scenery is gorgeous and the country is immaculately clean. When walking around in Kuala Lumpur, I saw no litter. Not a gum wrapper, a cigarette butt, or any other waste. The people were so friendly and welcoming and almost all of them

spoke English fluently. Very seldom did I have to ask a person to repeat themselves. The food was excellent and truth be told, too much of it. The Malaysian people pride themselves on their food preparation, presentation, and taste. Since Kuala Lumpur is only 200 miles north of the equator, they definitely have a tropical climate. Temperatures during the day reach into the high 90’s and the humidity also gets up into the low 90’s. The country receives a lot of rainfall and because they have virtually no air pollution, the rain is very cleansing. The buildings, streets, and sidewalks are washed clean by the rain. Beautiful.

When asked if I would ever go back, I reply, “In a heartbeat!”

The only thing I would do differently would be to schedule my flights so that I never, ever have to take a 16-hour nonstop flight again. That is simply too much for the body to endure.

District Officer training on Monday and Tuesday prior to the convention was very good. The TI staff put together informative, educational sessions. A great deal of discussion focused on Club Quality and ensuring that the members are receiving value for their investment. We also spent time discussing our roles and what we, as District Officers, can do to make our Districts, Divisions, Areas, and most importantly, Clubs, better and more enjoyable for our members. Now it is up to us to do the work.

I had a most wonderful honor bestowed on me at the International Convention. I was asked to be one of 96 Toastmasters from around the world to participate in the flag presentations during the opening ceremonies. I was privileged to present and carry the flag of Cyprus onto the stage. LGET Rhonda took a video of my presentation with her cell phone and posted it to Facebook. Upon seeing the video, Toastmaster Andy Little, DTM, PDG, PID commented, “Imagine that, a Toastmaster from Wisconsin, carrying the flag of Cyprus onto a

“Imagine that, a Toastmaster from Wisconsin carrying the flag of Cyprus onto a stage in Malaysia”



The Petronas Towers at night in Malaysia.

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stage in Malaysia, representing an organization with clubs in 122 countries. How international can you get?" I am most grateful for having had the opportunity to participate in this event.

How are you coming on completing an educational award for this year? Remember, I have asked every single member of District 35 to complete at least one award this year. We have no idea what the Revitalized Education Program will bring, so let's all be ahead of the curve and put another educational award in our credentials.

Remember the Fall Conference on November 7 and 8 in the Dells. There is a lot of information on the conference in this newsletter. Look for it and take action. Register today and don't forget to book your hotel room.

Get out your manuals and get going on your educational award for the year.

Yours in Toastmasters,
Craig W. Carpenter, DTM
District Governor
District 35

LOOKING FORWARD

While most of my friends were heading to bed at 10:30 p.m. on August 19, I sat in the Kuala Lumpur Convention Centre at 11:30 a.m. on August 20 listening to the Board of Directors Briefing* about the future of Toastmasters. As I reflected back on recent successes of District 35, Toastmasters' top leaders opened my eyes to how our organization keeps moving forward.

One thing that caught my attention was the *Defining Club Quality Committee* report delivered by International President Mohammed Murad. Not surprisingly, the committee found club quality to be the single most influential part of member satisfaction. Also not surprising, defining and interpreting club quality is not consistent from club to club. The committee is working to create a unified definition, while preserving each club's culture and identity.

If you attended Club Officer or District Officer training this summer, you heard a lot about club quality, and have had the chance to think about what it means to you. This is a topic that will continue to be addressed going forward, and some interesting recommendations have been put forth.

A few other things mentioned in the briefing:

Have you wondered about "Virtual Clubs?" In the briefing, First Vice President Mike Storkey announced the Board has directed World Headquarters (WHQ) to research the topic and present a recommendation in February 2015.

WHQ has also been asked to study how meeting frequency (how often a club meets) affects membership and provide the analysis in August 2015.

As I write this article on September 30, it's hard not to reflect on how much has happened in the first quarter of the year: district and club officer training, district leader training in Malaysia, club and area speech contests. The division contests and fall conference are knocking at the door, and Area Governor club visits are underway.

While we focus on our roles and fulfilling our expectations, it's good to know the world-class Toastmasters organization we are a part of continues to move toward our envisioned future: To be the first-choice provider of dynamic, high-value, experiential communication and leadership skills development. It's a wonderful time to be a Toastmaster!

* The briefing is available for viewing at <http://www.toastmasters.org/2014boardbriefing>.

Rhonda Williams
Lt. Governor Education and Training





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Good News for District 35



It's the beginning of October and District 35 is well on its way to success for 2014–2015.

From July 1 through October 2, we have already achieved:

81 educational awards

1 Triple Crown

2 new clubs chartered

103 of 114 clubs have submitted their fall semi-annual dues

4 new Club Coaches assigned

**What can we
achieve next?**

KEEP CALM AND EMBRACE CHANGE

When you hear that something in your life is going to change, what's your first reaction? Is it **"GREAT! I'm a leader—I love change!!"**

The dictionary defines change as "making or becoming different." By its very nature, the word change means something is going to happen.

Human beings have varied feelings about change—we can try to resist change, have concerns about learning something new, or be concerned that everything will be different in our future. Or we can embrace change as a new direction and a new way to think.

Here are two of the changes we'll be experiencing as Toastmasters in the near future.

- **Revitalized Education Program (REP)**—Toastmasters is refreshing the current education program "to provide members with greater access to education materials, expanded learning resources and an educational experience with real-world application. In short, the goal of the revitalized program is to meet the evolving needs of our members." [Click here to learn more about the REP.](#)
- **New District Leadership Titles—effective 7/1/2015.** All incoming district leadership will assume new leadership titles beginning in the 2015-2016 Toastmaster year. This change is a positive step and is in alignment with the Toastmasters strategic plan to modernize with a renewed focus on leadership. *See page four for additional information on the title changes.*

When it comes to being a **change agent**—in our life or in our Toastmasters life—I'd like everyone to examine how comfortable they are with change, and what part they play in it.

Ghandi said, "Be the change you want to see in the world." Change can be viewed as exhilarating or frightening, positive or negative. Let's collectively challenge ourselves to embrace change and move together into our new Toastmaster world.

Cindy Laatsch
Lt. Governor Marketing





DISTRICT 35 TOASTMASTERS

Where Leaders
Are Made

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NEW TITLES FOR DISTRICT LEADERS STARTING IN 2015

At its February meeting the Board of Directors decided on new district leader titles that will take effect on July 1, 2015, when the incoming district leaders assume their new leadership roles. They will be the first generation of leaders to carry the new and contemporary district leader titles.

This decision to modernize the district leader titles was based on the findings of a Board of Directors committee studying the competencies required for district leaders to successfully fulfill their roles. As a result of this study, it became clear that titles needed to evolve to better reflect their responsibilities and real-world practice. The new titles:

- Are more modern.
- Accurately reflect the focus and responsibility of each role.
- Are more familiar to potential members.
- Create a parallel between district leadership and leadership in the corporate and volunteer sectors.
- Reflect the level of leadership required in each position.

The updated titles will apply to the elected and/or appointed district leader positions for the 2015-2016 program year. Leaders holding district roles prior to July 1, 2015, will retain their current titles.

This change is a positive step for Toastmasters International and is in alignment with the organization's strategic plan objective to modernize the programs with a renewed focus on leadership.

CURRENT TITLE	NEW TITLE
District Governor	District Director, District #
Lieutenant Governor Education and Training	Program Quality Director, District #
Lieutenant Governor Marketing	Club Growth Director, District #
Secretary	Administration Manager
Treasurer	Finance Manager
Public Relations Officer	Public Relations Manager
Sergeant at Arms	Logistics Manager
Division Governor	Division Director
Area Governor	Area Director

When you are through changing, you are through.
~Bruce Barton



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NET5 — ALL ABOARD!

By now all clubs have collected the dues from their members for the next six month period. How many members in the club remained on board? There are numerous reasons that members do not continue with the Toastmaster program, such as schedule challenges, moves out of area, and larger time commitments to job or family. But what about those that seem to just lose interest and became disengaged?

These are the members that a club can reach out to and learn from to become a more engaging and dynamic club. This is where the leadership skills are developed when, as a leader, you go outside your comfort zone and connect with these disenchanting members. Find out:

- What needs were not being met?
- What were their goals for joining the club?
- What have they gained so far from their membership?
- How could the club better meet their needs and goals?

This is where a club can learn where some of their challenges and opportunities exist. Chances are these members are not the only ones that feel this way. Using these insights, the Executive Committee (Club Officers) can use this information to provide an enhanced club experience for the members. Having a few members leave because of lack of interest or their needs not being met is like a slow leak from a faucet. If not fixed quickly, it becomes a gushing leak that will take more effort and time to correct. Now is the time to investigate and make slight changes to improve.

For a club to be recognized for NET5, one of the major components is retaining current members while bringing in new members to grow the club membership by at least five. Members have an abundance of value and benefits to obtain through their Toastmaster experience. These include:

- Learning public speaking and presentation skills
- Learning how to craft a strong message in a concise format
- Develop specific skills in presentations and gain confidence in the skills
- Develop leadership skills and actively participate in leadership roles
- Personal improvement in both professional and personal lives
- Supportive feedback from encouraging people who are on the same self-improvement path

- Opportunities to challenge each other in a safe and constructive environment
- Foster a fun and safe social environment with diverse backgrounds where information is shared on a variety of interesting topics
- Being a part of something larger than themselves



Review this list and honestly ask if your club is delivering on these benefits. If so, your club is well on its way to providing a Quality Toastmasters Club experience.

During the 2013-2014 Toastmasters year, District 35 had 18 Toastmaster clubs gain NET5 status. This is a measurement of a Quality Club. They will be recognized at the Fall Conference in November for this accomplishment. These clubs grew their membership by at least five members throughout the past Toastmaster year. As shared earlier, this is accomplished through the retention of club members along with active membership building events to bring on new members.

If your club is meeting the bullet points above, your club is well on its way to be recognized as a NET5 club for this Toastmaster year. Keep up the good work. If your club is falling short, now is when the leadership muscles need to be exercised. There is plenty of time. Work with your Club Officers and members and learn what steps to take to move on to the next level.

Toastmasters provides individual growth through cooperative teamwork, as well as the ability to develop strong skills that can be used in all facets of life. This growth starts with a strong club foundation that provides all of these benefits.

How strong is your club foundation? Now is a good time to do an honest evaluation. Use this information to develop and grow as a club. Go and have great Toastmaster experiences and hope to see your club in the list of NET5 clubs for the 2014-2105 year.

Submitted by:
Richard Boomsliter, ACS, ALB
rboomsliter@yahoo.com
District 35 NET5 Chair



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The Metaphors

CHEESE: A metaphor for what we want in life (jobs, relationships, money, recognition, or in Toastmasters, an educational award)



MAZE: A metaphor for where you spend time looking for what you want (your family, your place of work, the community where you live, the organization you are a part of—like Toastmasters!)



Are you ready for your cheese to be moved?

Are you prepared to navigate through a new maze?

If you're not thinking this way, get ready!!!

The new Revitalized Education Program (REP) is coming which will change both the educational awards and how we earn them!

INTERNATIONAL DIRECTOR ALAN SHANER, DTM TO VISIT DISTRICT 35 FALL CONFERENCE!



District 35 is proud to host Alan Shaner, Distinguished Toastmaster and Toastmasters International Director (ID). Mr. Shaner will be visiting District 35 to attend the Fall Conference at the Chula Vista Resort, November 7-8, 2014.

Mr. Shaner will be delivering the keynote address for the conference and teaching an Educational Session on Saturday, November 8, 2014.

In addition, Mr. Shaner, along with other District leaders, will be visiting and presenting Corporate Recognition Awards, and visiting corporations that are interested in beginning a Toastmasters club for their employees.

If you have questions about Mr. Shaner's visit to the District, or would like to suggest a possible corporate visit site, please contact Cindy Laatsch, Lt. Governor Marketing at Cindy.Laatsch@yahoo.com.

For information on the District 35 Fall Conference – *Ignite the Spirit* – go to www.tm35.org/Convention and Conference. The Conference will be held on November 7 – 8, 2014 at the Chula Vista Resort in Wisconsin Dells, WI.

HALLOWEEN TALL TALES INVITATION

Goblins and ghouls are invited to the "**Halloween Tall Tales**" event sponsored by the C1 and C3 areas on Saturday, October 25 from 1:30 to 3:00 p.m. at the Spring Green Community Library (230 East Monroe Street, Spring Green, WI). This event is open to the public and Toastmasters alike. Refreshments will be provided as well as goody bags for the kids.

In preparation for this spring's Tall Tales contest, this event will provide you with an opportunity to brush up on your Tall Tales skills. Your three to five (3-5) minute speech must be of a highly exaggerated, improbable nature, and have a theme or plot. Humor and props may be used.

If you are interested in being a contestant in the "**Halloween Tall Tales**"—hopefully giving a speech that will give goose bumps—or just want additional information, please contact Becky Schmidt (becky.schmidt@me.com) or Jennifer Leny (leny_js@yahoo.com).





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COFFEE TASTES BETTER FROM A RED CUP

Actually it's an orange red cup that really allows us to taste the goodness of coffee fully. So why aren't the Styrofoam cups red? Probably because the dye would be released into the coffee. Corporations are always trying to increase their sales with presentation methods because if it doesn't appeal, it doesn't sell. So likely they've tried and the closest we come to red is the tan and brown used by Starbucks.

Presentation, presentation, presentation is what is taught in chef school. We eat with our eyes first. If it looks like slop, it must be slop. Maybe we had to eat the slop anyway and found out it was pretty tasty, but we needed persuasion, like extreme hunger or the threat of punishment, before we ate it.

We routinely participate in prejudice or pre-judgment. We do it all the time. We make prejudgments. We have to make snap judgments. They can be negative or positive. Based on our experience or how we are taught, we make judgments about our world around us. We don't have time to investigate the pros and cons. We have to assume a baseline and go from there.

Considering that the world judges you too by your outward appearance, are you communicating your education, skills, abilities, experience, and position in life?

Maybe it's time to take a look.

Coming back to our coffee cup, in one study it has been found that people preferred the coffee from a red or brown can. They claimed it was richer than the one from the blue can, despite the fact that it was all the same coffee.

So are you affected by color? You bet you are? More to come in future newsletters.

Alexandra Benz
Certified Image Consultant
Benz Image Consulting Services



Because if it doesn't appeal,
it doesn't sell.

DISTRICT 35 WEBSITE UNDER CONSTRUCTION

When you visit the District 35 Toastmaster's website, you may have noticed the link to the new District 35 webpage: <http://d35.toastmastersdistricts.org/>. Well, our migration is already underway thanks to Brendon Smith, ACS, ALB. Please check it out the next time your visit the district website.

However, there is still much to be done. Over the next several months our migration team, which includes Brendon Smith (Brookfield Toastmasters), Andy Little, DTM, PDG, PID (Capital City Toastmasters, Madison) and Nate Otto, CC (United Toastmasters, Eau Claire), will diligently be moving the remaining sections of the existing site to our new site built on FreeToastHost 2.0. Instructional documents will be created so the District Leadership will be able to update their own sections of the new site in the future.

Attention: Club Presidents and Vice Presidents of Public Relations! If your club's current website is hosted by the D35 website, you will be receiving instructions on how to setup your club's website on FreeToastHost. You will also



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WEBSITE CONSTRUCTION *Continued from previous page*

have the option to keep your current website; however, your club will need to purchase its own domain. More information on both options will be delivered to your email on record by the middle of November. To check if your club's site is hosted by D35, simply check the URL; if your site starts with "www.tm35.org/hosting," then your site will need to make the change!



If you have any questions about the migration, please reach out to me via email at brandi.mahurin@cancer.org.

Brandi Mahurin, ACB, ALB
Website Migration Committee Chair

P.S. I am completing my High Performance Leadership (HPL) project by leading the migration team to move the district website to its new home.

CONTEST SEASON IS UNDERWAY!

It is my great honor to announce the Area N2 contestants for the upcoming Northern Division's Humorous Speech and Evaluation contests to be held in Merrill on Saturday, October 11 starting at 10:00 a.m.

Helen Roman of the Sentry Toastmasters Club # 4596 finished first in the Humorous Speech and Raneef Graf of the Wisconsin Rapids Toastmasters Club # 748800 placed second.

The Evaluation Contest contestant is Dick Hawley of the Sentry Toastmasters Club # 4596.

I applaud all the contestants for their fantastic speeches and the courage to step out of their comfort zone of their home clubs to expand their horizons. Good luck to all of you!

I would like to recognize and thank our Contest Chair, Deborah Ginsburg for spectacularly running the contest. Additional thanks to: Mary Jo Monday as the contest's Chief Judge, Tammy Jankowski and Debbie Carcy as Timekeepers, Jeff Ebel as the Evaluation Pattern Speaker, Craig Carpenter our District Governor, Barbara Weisenberger our Northern Division Governor, and all the judges and spectators for coming out and supporting our local contestants.

See you all on Saturday, October 11 at 10:00 a.m. at Church Mutual in Merrill, WI. GOOD LUCK, contestants!

Respectfully submitted,
Tina Grezinski
Area N2 Governor



Left to right: Dick Hawley (Sentry Toastmasters), Raneef Graf (Wisconsin Rapids Toastmasters), Deborah Ginsburg – Contest Chair (Sentry Toastmasters), Helen Roman (Sentry Toastmasters), and Everil Quist (Stevens Point Toastmasters).



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Club Coaches Corner

WHAT'S STOPPING YOU?

Motivator. Organizer. Planner. Critical thinker. Project Manager. Dedicated. Facilitator. Responsible.

When asked to describe yourself, do you mention any of the characteristics from this list? Does your supervisor note that you possess many of these characteristics or "skills" during your review?

If you answered "yes" to one or both of these questions, let me ask you this...

Have you ever considered being a Toastmaster Club Coach?

Before you answer that question, let me explain the role of a Club Coach and the clubs qualifications for requesting a coach.

Club Coaches are critical to the success of Toastmasters clubs. Individuals who serve in this position can be proud of the role that they play in the success of Toastmasters clubs. Each role uses and develops different skills that can be transferred to non-Toastmaster environments.

The Role of a Club Coach is?

To offer suggestions and help the club leaders plan; they are not there to do the work themselves

To build rapport with club leaders and members

Observe and analyze the club environment, then assist the club in generating solutions. Club Coaches are not there to work the plan themselves

To assist the club in developing a plan with goals for improvement

Make it possible for the club's leaders and members to implement the plan.

To instill enthusiasm and a sense of responsibility for the club's future.

A coach is not the work force or executor of the club's plan for success. Instead the coach works behind the scenes to help the officers and members move the club to success. Each club is unique and the coach will succeed by observing the club's culture and letting the club develop its own personality and style. The coach should not attempt to make the club into a clone of his or her home club (no matter how wonderful it may be), but should model the behaviors, protocols and values that make a club successful.

What are the Club Coach program requirements?

A club coach is appointed by the district governor or lieutenant governor marketing to assist a club that is experiencing difficulties building and maintaining membership. The coach's goal is to help the club become a Distinguished Club. Up to two coaches may be appointed to each club. The appointment lasts to June 30 of the current club year if the club becomes a Distinguished Club or better by that date, or to June 30 of the following year if Distinguished Club recognition or better is not reached in the current club year.

The coach may not be a member of the club at the time of appointment, but may join the club after being assigned. The club must have 12 or fewer individuals who have paid for membership at the time of the appointment.

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How does a club qualify for a Club Coach?

The coach may not be a member of the club at the time of appointment, but may join the club after being assigned. The club must have 12 or fewer individuals who have paid for membership at the time of the appointment. A coach may be appointed for up to 2 years to work with a club to be recognized as Distinguished (meeting at least 5 of the goals in the Distinguished Club Plan and a net club membership growth of 5 additional members).

Coaches receive a pin upon assignment and a certificate upon successful completion of the assignment. A successful coach also receives credit toward the Advanced Leader Silver award

Does District 35 have an organized Club Coaches program?

I'm pleased to announce that District 35 is focusing efforts on building an organized Club Coach program. Many dedicated people have assisted as the Coach Program grew, and their efforts have been foundational in the development of this program. As Club Coach Chair, it's exciting to see the momentum starting to build. I had the opportunity to provide the Trio, Division and Area Governors with a brief overview of the plan for the 2014 / 2015 Toastmaster year. The plan includes:

- Monthly conference calls that provide a forum for Coaches to connect with others to share their success stories, solicit input and offer suggestions on how to handle specific challenges. Most importantly, provides coaches the avenue to develop a network of Toastmasters that they can reach out to when needed.
- Promoting the Club Coach program to attendees at the Fall Conference and Spring Convention.
- Monthly recognition of Club Coaches with special prize drawings.
- Volunteer opportunities to participate in a panel discussion at the Fall Conference and Spring Convention.
- Roundtable gatherings / celebrations with fellow Coaches to provide feedback, share ideas and best practices.

This is only the beginning. With input from our current coaches and coaches poised to excel at their assignment to a club, the possibilities are endless!

I encourage you to contact me, your Area or Division Governor or other club officers and coaches to learn more about the Club Coach program. You will also find great information on the TI website.

Now, let me ask you this... ***What's stopping YOU from becoming a Club Coach?***

Submitted by:

Mary Jo Monday, CC, ALB

Club Coach

Email: jmjmonday@gmail.com

Toastmasters Serving the Community

The following Toastmasters and Clubs are volunteering to serve the unemployed and underemployed at the Career Tools Conference in Milwaukee on October 29, 2014. In addition, the venue offers each club the opportunity to market themselves to new prospective members.

Participating Toastmasters

Robert Bachman
Wendy Benkowski
Kinza Christenson
Christine Conklin
Keith Cumiskey
Jeff Ebel
Allen Edge
David Kocol
Juliet Kosarzycki
Cindy Laatsch
Scott Lesnick
Alannah McReavy
Kris Pool
Gladys Rivera
Lucas Robak
Gail Rust
Kathy Shine
Margaret Stoiber
Eric Upchurch

Clubs Represented

Allis Chalmers Toastmasters
Cream City Communicators
Love of Laughter
Southwest Toastmasters
Oconomowoc Toastmasters
SpeakTV Toastmasters
SpeakEasy Toastmasters
Plymouth Toastmasters
Manitalkers
Rumble Don't Mumble Toastmasters
Rockwell Automation A-B
Toastmasters



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IGNITE THE SPIRIT AT THE FALL CONFERENCE



Autumn has arrived with beautiful colors and cooler temperatures. What it also brings is District 35's Fall Conference!

Welcome to the Conference!

And it all happens Friday and Saturday, November 7–8 at the [Chula Vista Resort](#) in Wisconsin Dells!

The Chula Vista Resort has all the amenities you could want as a Toastmaster—and as a family.

Registration deadline for the conference is Friday October 10, 2014 for both online and paper submissions.

Accommodations. The rooms are conveniently located near the conference meeting rooms. Guest rooms provide two queen-size beds or one king-size bed and a pullout sofa sleeper; the rate for this type of room is only \$99 per night. The family suite (for \$199 per night) offers one king-size bed (in a separate room with a door!), two queen-size beds, and one sofa bed. Microwaves and refrigerators are in every room or suite.

If you aren't bringing the kids along for the weekend, consider splitting the cost of a suite between 4 or 5 of your closest Toastmaster friends. Of course, other close friends would work too!

Did you say "waterparks?" Oh yes, Chula Vista has those! You could ignite all kinds of spirit during this weekend! Make your reservations today by calling the number on the event's registration form found in the website links below.

The special room rates disappear after October 22.

The weekend can be inexpensive, yet value-packed! Share costs by rooming together! Find a roommate or carpool by posting on District35 groups in LinkedIn, Facebook, or Twitter. *To ensure your safety, do not post any personal*

information when doing so; connect by sending private messages to make arrangements.

Conference Logistics

The Registration Desk will be open Friday, November 7 from 4:00–8:00 p.m., and re-opens Saturday, November 8 from 7:00 a.m.–1:00 p.m. (Note: We are still looking for volunteers to help with the registration check-in process, working in two-hour shifts. Please contact Peggy Lee Hanson at PegsPerk@gmail.com if you or your club can assist)

The Credentials Desk will be open Saturday morning only, beginning at 7:00 a.m. and closing at noon. Please note that it will not be staffed during Alan Shaner's education session.

Of course, it's all about the **Speech Contests!** Friday evening kicks off with the Evaluation Contest, where contestants give their best advice to a speaker whose identity is kept secret until called on stage.

Saturday evening will host the Humorous Speech Contest, where laughter consistently runs rampant throughout the room.

Who will give the best evaluation? What will be the funniest speech? The best in District 35, of course!

Friday Fun Night

Are you ready to laugh and have some fun? No more retiring to the bar or your room. Instead, fill your evening with improvisational humor, stand-up comedy, and hilarious speeches with our "Comedy and Mo' Comedy Review." Share your comedic talent!! We have a few slots to fill; contact Gail Rust (Gail@gailrust.com or 262-547-1562) to schedule a brief audition for a night to remember! Join us Friday night after the contest for an event that features "Love of Laughter" Toastmasters and YOU!

Education Sessions

We are excited to introduce our education session leaders. Our first session of the morning will be presented by **Alan Shaner** from the Toastmasters Board of Directors (see

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DISTRICT 35 TOASTMASTERS

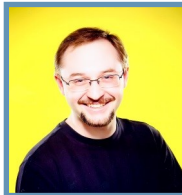
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Are Made

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page 5). He promises to bring the Toastmasters tag line "Where Leaders Are Made" to life. Alan's session will be followed by your choice of three breakout sessions:

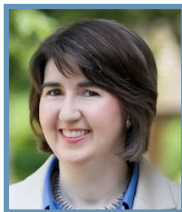
Anthony Shine, a craftsman in building video games and a Bristol Renaissance Faire actor, will demonstrate using your senses to make stories come alive. Ignite your imagination as you learn to enhance story-telling with what you taste, what you see, what you smell, what you hear, and what you touch.



Paula Houlihan is a business and life coach, helping clients find their personal best within themselves. She and her coaching panel will help answer the question that holds so many back from the High Performance Leadership Program: Is this project idea a good fit for the HPL? Bring your ideas to the session. Get help from the coaches. One participant will win a prize.



From Early Risers Toastmasters, in West Des Moines, Iowa, **Callista Gould** teaches etiquette during meals. Think this is about chewing with your mouth open? Think again! Learn how to host a business meal, what to do if you don't like the food being served, and when it's appropriate to move from small talk to business.



If you aren't participating in the District Council Meeting, **Eric Upchurch**, District 35's 2013 International Speech Contest winner, will help participants find their core message and introduce them to the skills and practice necessary to take that message to a broader audience. Eric's voice has been heard across the globe, in Italy, Germany, Africa, and beyond.



As a D35 Toastmaster, you love to talk!

Lots of conversation is happening online. Join us at the links below. A little birdie says that participants could be eligible for prize drawings! Come join us... we're waiting for you!

Important Website Links

District 35 Fall Conference
November 7-8, 2014
Chula Vista Resort
Wisconsin Dells



Learn more online and download the registration form at:
http://d35.toastmastersdistricts.org/District_35_Fall_Conference.html

[Click here to register for the Conference at Eventbrite.](#) You can also download the registration form and mail it with your payment for lunch and dinner.

Do you follow the District on Facebook? Not yet? [Click here to join the District 35 Facebook Page.](#)

Are you on LinkedIn? Have you connected with other Toastmasters? [Click here to join the District 35 LinkedIn Group.](#)

And don't forget to join in on the District 35 Fall Conference conversations through Twitter at [@ToastMaster](https://twitter.com/ToastMaster), [@IgniteD35Fall14](https://twitter.com/IgniteD35Fall14), [#IgniteD35Fall14](https://twitter.com/IgniteD35Fall14)

Hey, wait a minute? What do I do if I'm not that tech-savvy?

Ehow.com is a great place to find how-to videos. Just go to ehow.com and type your subject into the search bar. For example, a video of how to join a private Facebook group can be found [HERE](#).

If you are having challenges getting on to the site you need, contact Holly Pitas and she will help you? hollyshouseafh@yahoo.com or 608-225-5037.

Whew! Lots of information, but a lot of fun and inspiration await to **Ignite the Spirit** within you during this extraordinary Fall Conference! See you there!

Peggy Lee Hanson and Holly Pitas
Fall Conference Co-chairs



DISTRICT 35 TOASTMASTERS

Where Leaders
Are Made

October 2014 Newsletter Volume 51 Issue 2

STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS, Toastmasters was founded in October 1924, and is observing its 90th Anniversary in October 2014; and

WHEREAS, Toastmasters International is a world-wide organization which helps people improve, develop, and strengthen their communication and leadership skills with 109 clubs in Wisconsin; and

WHEREAS, effective communication is at the heart of every successful human interaction, whether personal or professional; and

WHEREAS, effective communication and leadership skills are essential to the State of Wisconsin, so our citizens can compete successfully in all areas of business statewide, nationally, and internationally; and

WHEREAS, Toastmasters opens its doors to adults of all ages and backgrounds;

NOW, THEREFORE, I, Scott Walker, Governor of the State of Wisconsin, do hereby proclaim October 2014, as

TOASTMASTERS MONTH

throughout the State of Wisconsin, and I commend this observance to all of our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 24th day of September 2014.



SCOTT WALKER
GOVERNOR



By the Governor:



DOUGLAS LA FOLLETTE
Secretary of State

TOASTMASTERS
INTERNATIONAL

90th

ANNIVERSARY

Breaking the Ice Since 1924

Newsletter Submissions Wanted

All members are encouraged to contribute articles and content to the District 35 newsletter.

Please send your article and any supporting pictures to Kris Pool, Newsletter Editor, at KPOOL33@yahoo.com.

Upcoming submission dates are:

- December 10
- February 11
- April 8
- June 10

Topics of interest include: Net 5, HPL projects, club chartering, officer training, themed meetings, PR contests, PR tips and suggestions, collaboration with other clubs, best practices, contests, or turn one of your great speeches into an article.



DISTRICT 35 TOASTMASTERS

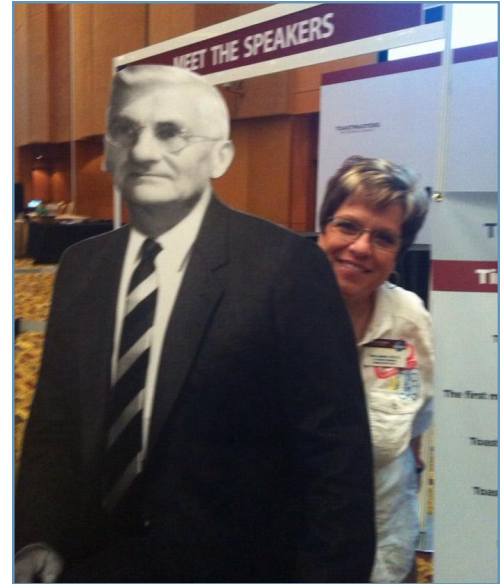
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JUST A FEW HIGHLIGHTS FROM THE 2013 INTERNATIONAL CONVENTION IN MALAYSIA



Congratulations, Jim Homan! 2nd place winner in the Semi-Finals International Speech Contest.



Lt. Governor Marketing Cindy Laatsch "with" TM Founder Ralph Smedley.



Mohammed Murad, DTM, current International President, and the first from Dubai, United Arab Emirates



District Governor Craig Carpenter, DTM, had the opportunity to carry the flag of Cyprus in the opening ceremonies.